

Port of Tacoma centennial: Budget overview

1. Advertising and promotional items	\$35,000
Bus wrap and advertising, print ad placements, production of various port centennial promotional items	
2. Port events and other event sponsorships	30,000
Port retiree event, Destiny Dinner sponsorship, Maritime Fest, Chowdown, etc.	
3. Print, video, website	65,000
Centennial magazine, video, web work, etc.	
4. JAY RAY agency work	50,000
Logo development, centennial magazine design, ad development, etc.	
5. Legacy project	<u>100,000</u>
TOTAL	\$280,000

Last updated: 3.5.18